



#### 1.b.4 World Tsunami Awareness Day

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## Theme (Draft)



## Goal of the Sendai Framework:

Reducing disaster losses by promoting resilience building measures that protect lives, livelihoods, and economies from the devastating impacts of *tsunamis* 

Theme of the International Day for Disaster Risk Reduction: "Financing Our Future"

2025 WTAD Theme

"Be Tsunami Ready: Investing Today for a Safer Tomorrow"





## Theme (Draft)



- Highlight the economic case for investing in tsunami preparedness and early warning systems and mobilise increased funding commitments from governments and the private sector
- Raise awareness of the UNESCO Tsunami Ready Programme and encourage more coastal communities to join by showcasing its benefits and sharing real-world success stories.
- Contribute risk communication tools and outreach resources that support the implementation of Tsunami Ready preparedness indicators, with a focus on public education, regular drills, and community engagement.
- Strengthen cross-sectoral partnerships that enhance tsunami resilience
- Empower local leaders as champions for tsunami preparedness





### Theme (Draft)



- 1. Media and Advocacy
- 2. Events and Community Engagement
- 3. Partnerships and Projects

- System
- Infrastructure
- Community
- (Youth) Etc.

- System
- Infrastructure

• Etc.

Be Tsunami Ready:

Human Resource Investing Today for

a Safer Tomorrow





#### **IOTWMS**





Scenario 4 Sumatra Trench, M9.2, 05 November 2025, 03:00 UTC



**Connecting the Next Generation to Build Coastal Resilience** 

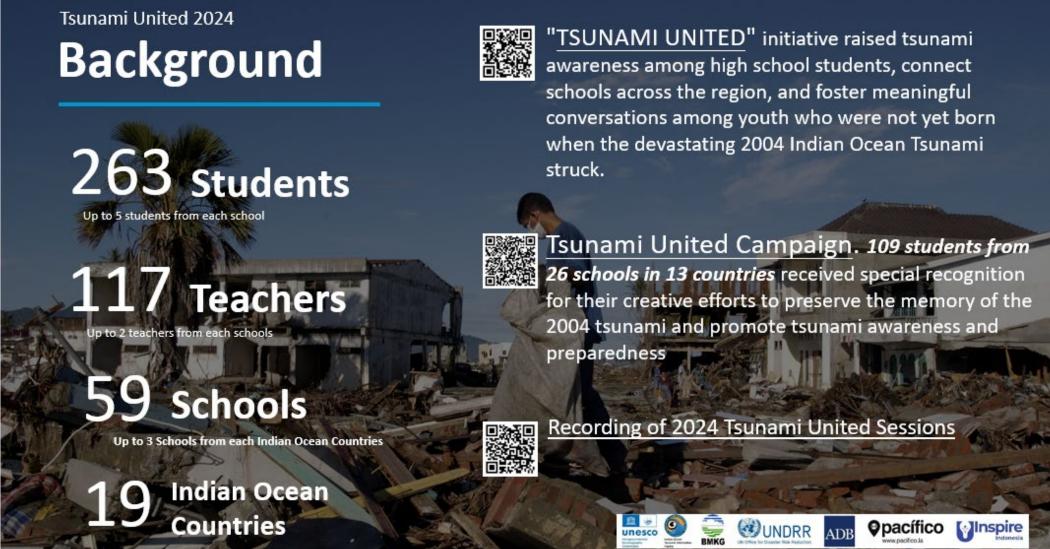


#### **Tsunami United 2024**



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#### **Tsunami United 2025**















Commission

## Webinar

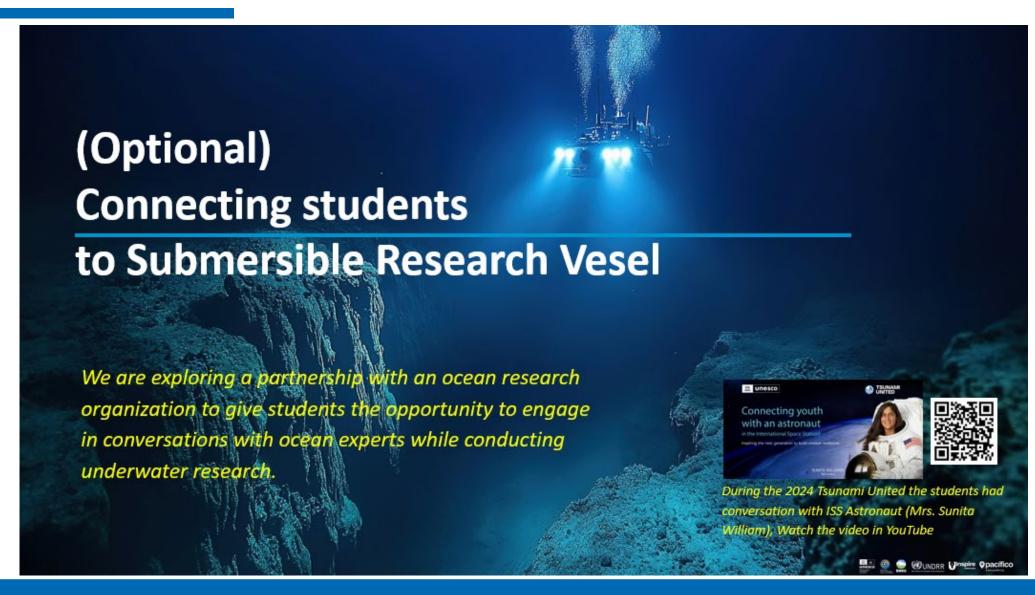
World Tsunami Awareness Day Talk Show (online)

"Why should we (youth) invest in tsunami preparedness, and how can we (youth) contribute"

4–6 selected students will be invited to speak in a virtual talk show with tsunami experts at the World Tsunami Awareness Day Webinar organized by UNESCO-IOC IOTIC in November We invite institutions, companies, and organizations to support this important initiative by partnering with us to organize an in-person World Tsunami Awareness Day Talk Show in Indonesia.











# THANK YOU

